



**2009 – 2010**

# LADAS MEMORIAL AWARD

## INTERNATIONAL TRADEMARK ASSOCIATION

The International Trademark Association (INTA) is a not-for-profit membership association of more than 5,600 trademark owners and professionals, from more than 190 countries, dedicated to the support and advancement of trademarks and related intellectual property as elements of fair and effective national and international commerce.

The Ladas Memorial Award was established and is supported by the law firm of Ladas & Parry LLP in memory of the outstanding contributions to international intellectual property law made by the distinguished practitioner and author Stephen P. Ladas. The Award is presented once a year in two author categories, Student and Professional. In each category, the Award is given to the best paper on the subject of trademark law or a matter that directly relates to or affects trademarks. The purpose of the Award is to provide an incentive to further develop interest in the field of trademark law and to enhance the general understanding of this discipline.

The Student and Professional winner of the Ladas Memorial Award is recognized by a US \$2,000 cash award, and a set of Dr. Ladas's three-volume treatise. Award winners are invited to attend the 2010 INTA Gala in Boston, Massachusetts at INTA's 132<sup>nd</sup> Annual Meeting where they will be recognized before the outstanding volunteers and leaders of the Association. Winning papers will be posted on the Academics section of INTA's website and published in the September – October issue (Issue 5) of the *Trademark Reporter*<sup>®</sup>, INTA's legal journal.

### 2009 Ladas Memorial Award Winners

#### Student Category Winner

Philipp G. Sandner is a Ph.D. candidate at Ludwig-Maximilians-Universität München. Mr. Sandner's winning entry was his article, "Trademark Filing Strategies and Their Valuation: Creating, Hedging, Modernizing, and Extending Brands."

#### Professional Category Winners

Thomas Folsom is an Associate Professor at Regent University School of Law. His winning entry was his article, "Space Pirates, Hitchhikers, Guides, and the Public Interest: Transformational Trademark Law in Cyberspace."

To read the winning papers, please go to the Academics section of INTA's website at [www.inta.org](http://www.inta.org).

**PAPERS MUST BE SUBMITTED BY  
JANUARY 15, 2010 TO:**

**Ladas Memorial Award  
International Trademark Association  
655 Third Avenue, 10<sup>th</sup> Floor  
New York, NY 10017-5617 USA**

**+1-212-642-1777, f: +1-212-768-7796, [ladasaward@inta.org](mailto:ladasaward@inta.org)**

## LADAS OFFICIAL RULES

The Ladas Memorial Award Competition is open to all students, practitioners and academics interested in trademarks and trademark law.

To be eligible to compete in the Student category, authors must be enrolled as either full or part-time law or graduate school students. For students outside of the United States, university enrollment is acceptable.

To be eligible to compete in the Professional category, authors may be legal practitioners, business professionals and / or academics. No restrictions regarding level of experience or years in practice apply.

Eligible papers include both original unpublished manuscripts and published articles that are submitted or otherwise come to the attention of INTA by January 15, 2009. To qualify, published articles must have been first published no longer than one year prior to the January deadline.

The subject of the paper must be trademark law or a matter that directly relates to or affects trademarks, and the paper must be a product of the author's original thought and scholarship.

The entry must either be in the English language or be accompanied by a translation in the English language. All papers must be typewritten. Please include a cover page with your entry that lists the title of your paper, your affiliation and contact information. Papers may be sent to INTA via postal mail or email. PDF files are accepted. Papers may also be co-authored. The Ladas Award Competition is open to INTA members and non-members.

Papers will be judged according to the following criteria: nature, breadth and timeliness of subject(s) addressed; originality of subject and of thought; extent of research and scholarship; and quality of writing.

The judges further reserve the right to withhold an award in any year in which none of the papers considered meet the high standards of the Award.

Notification of the Award winners will be in April 2010.